

CHECK THE CHIP!

Did you know that when a lost pet is microchipped & cannot be returned, it's usually because microchip registry information isn't up to date or correct?

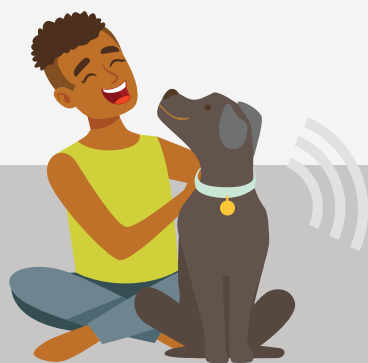
HERE ARE A FEW REASONS AND REMINDERS ON WHY YOU SHOULD CHECK YOUR PET'S CHIP TODAY.



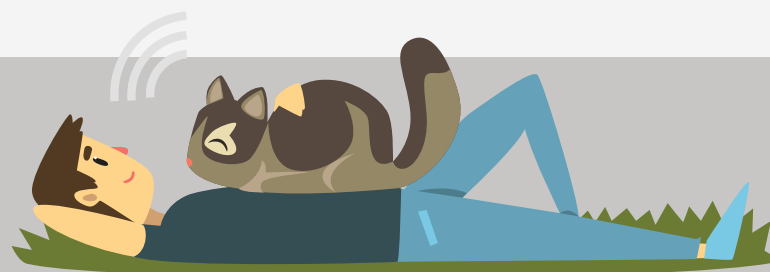
ONLY 6 IN 10
microchips
are registered



1 IN 3 PETS
will get lost

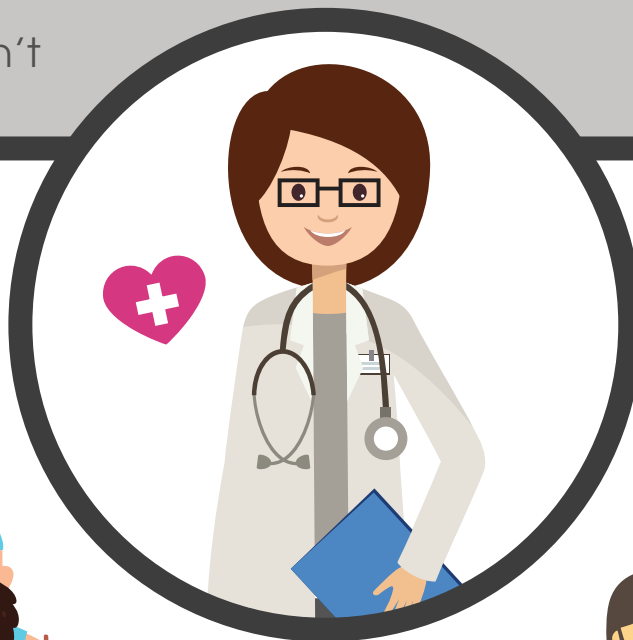


MICROCHIPPED DOGS
are returned to their owners
twice as often as those that aren't



MICROCHIPPED CATS
are returned to owners
20 times more often

To make sure it's still
functioning, have your vet
scan your pet's microchip
ONCE A YEAR



Review and update
the information on
your pet's microchip
EVERY 6 MONTHS

Microchips
don't replace
COLLARS & TAGS



ONLY 58% OF
MICROCHIPS
contain the correct
information

Visit [PETMICROCHIPLOOKUP.ORG](https://www.petmicrochiplookup.org) to verify your information

